## CITY OF OBERLIN, OHIO

## RESOLUTION No. R15-01 CMS

A RESOLUTION AUTHORIZING THE CITY MANAGER TO APPLY FOR AND ACCEPT FEDERAL AID UNDER THE NATIONAL ENDOWMENT FOR THE ARTS' FY 2015 OUR TOWN GRANT PROGRAM FOR THE DEVELOPMENT OF BRANDING AND A CULTURAL WAYFINDING SYSTEM PLAN FOR THE CITY, AND DECLARING AN EMERGENCY.

WHEREAS, the City of Oberlin, Ohio has become a local and regional destination for arts and cultural activities; and

WHEREAS, the City of Oberlin, Ohio is interested in creating a "brand" related to the arts and cultural facilities and activities in the City to be used for signage and in marketing the City and what it has to offer to residents and visitors; and

WHEREAS, the City of Oberlin, Ohio is also interested in developing a plan for cultural wayfinding signage to better direct visitors and residents to City arts and cultural facilities and activities; and

WHEREAS, the National Endowment for the Arts has funding available for such eligible creative placemaking projects which involve arts engagement, cultural planning and design activities.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Oberlin, County of Lorain, State of Ohio, five-sevenths (5/7ths) of all members elected thereto concurring:

SECTION 1. That the City Manager is hereby authorized and directed to immediately apply for funding in an amount up to \$25,000 to the National Endowment for the Arts to assist with the development of the proposed branding and cultural wayfinding signage plan, and to accept a grant if awarded.

SECTION 2. That the City of Oberlin, Ohio will commit non-federal matching funds in an amount not to exceed \$25,000 as required under this program.

SECTION 3. That the City of Oberlin, Ohio will consult with local cultural facilities and activities partners such as the Firelands Association for the Visual Arts, Oberlin College/Allen Art Museum/Oberlin Summer Theater Festival Program, Oberlin Business Partnership, Oberlin Choristers, MAD Factory, Ohio Dance Theatre, Oberlin Heritage Center and Visit Lorain County in the implementation of the proposed project.

SECTION 4. It is hereby found and determined that all formal actions of this Council concerning or relating to the adoption of this Resolution were adopted in an open meeting of this

Council, and that all deliberations of this Council and of any of its committees that resulted in such formal action, were meetings open to the public in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

SECTION 5. That this Resolution is hereby declared to be an emergency measure necessary for the immediate preservation of the public peace, health and safety of the citizens of the City of Oberlin, or to provide for the usual daily operation of a municipal department to wit: to allow the timely filing of an application for funding, the deadline of which is January 15, 2015, and shall take effect immediately upon passage.

PASSED:	1 <sup>st</sup> Reading: January 5, 2015 (E)	
	2 <sup>nd</sup> Reading:	
	3 <sup>rd</sup> Reading:	
ATTEST:		
Webyora C	I. Anderson	Al Sin - Warden
BELINDA B. ANDERSON, MMC		SCOTT BROADWELL
CLERK OF COUNCIL		PRESIDENT OF COUNCIL
POSTED: 01/06/2015		EFFECTIVE DATE: 01/05/2015

I hereby certify that the foregoing is a true and correct copy of Resolution No. R15-01 CMS as passed by the Oberlin City Council.

Seal

Belinda B. Anderson, MMC

Clerk of Council, City of Oberlin, Ohio